

# KYNEKT™.ID

**Control the Assets That  
Power Your Business.**

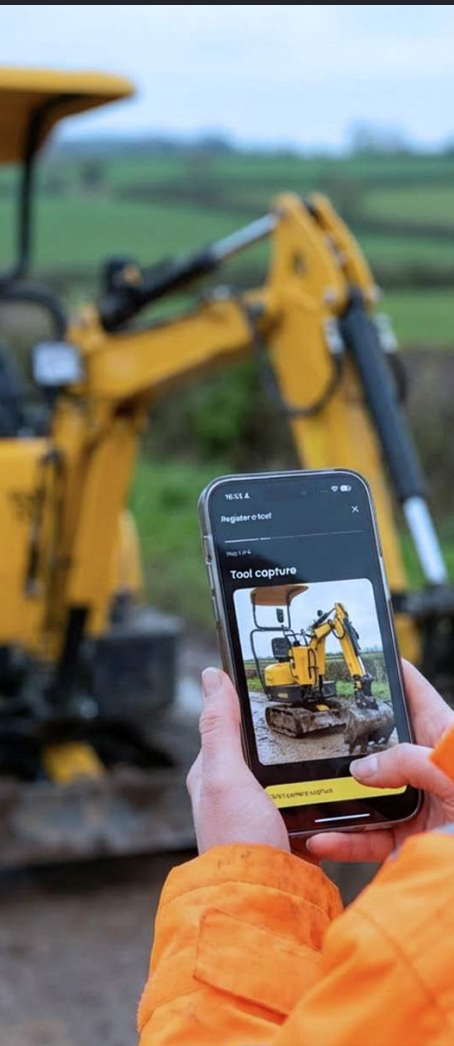
**Built for Construction Hire.**

**Engineered for Authority  
and Control.**



# Built For The Hire Industry.

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Tool and plant hire companies operate at the sharp end of construction. High-value assets move constantly, responsibility shifts daily, and risk doesn't stop at the yard gate.

For too long, the industry has relied on paperwork, assumptions, and after-the-fact recovery once equipment is out on hire. Control is reduced. Visibility fades. And when something goes wrong, the cost sits firmly with the hire company.

**KYNEKT.ID** was created to change that.

It provides hire businesses with a modern, enforceable way to **manage, protect, and control hired assets** – not just to see where equipment is, but to decide **how it's used, when it operates, and what happens when hire terms are broken.**

Add to Inventory



**This is a new standard for construction hire.**

# The Hire Industry Has Changed.

## Asset Control Hasn't. Until Now.

Every tool and every machine you hire out represents more than equipment. It represents revenue, responsibility, reputation – and risk.

Once an asset leaves your yard, control is often reduced to trust, paperwork, and phone calls. Visibility drops. Authority weakens. And when something goes wrong, the consequences are immediate.

**KYNEKT.ID** was built to change that dynamic – not by adding more admin, but by restoring **real, enforceable control** over hired assets.



Share location

Share location link

Disable Equipment

This isn't about simply knowing where equipment is.

It's about deciding when it works, how it's used, and what happens when terms are broken.

# What is **KYNEKT.ID**?



**KYNEKT.ID** is a smart asset control platform designed specifically for tool and plant hire companies operating in high-risk, high-value environments.

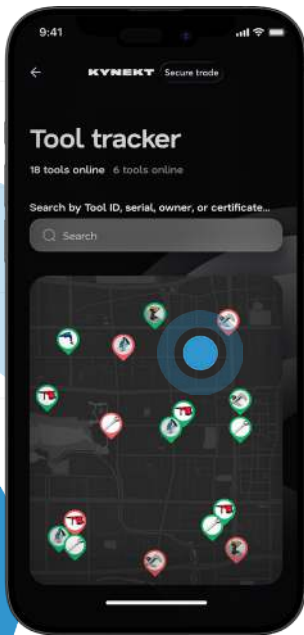
**From a single, secure platform, hire businesses can:**

- **Prove ownership instantly**
- **Track and locate assets in real time**
- **Remotely disable equipment**
- **Verify usage beyond agreed hire periods**
- **Export insurance-ready reports in seconds**

**All managed from a phone, tablet, or laptop.**

**This is not monitoring.  
This is control by design.**

# Here to Help The Industry Combat Equipment Theft.



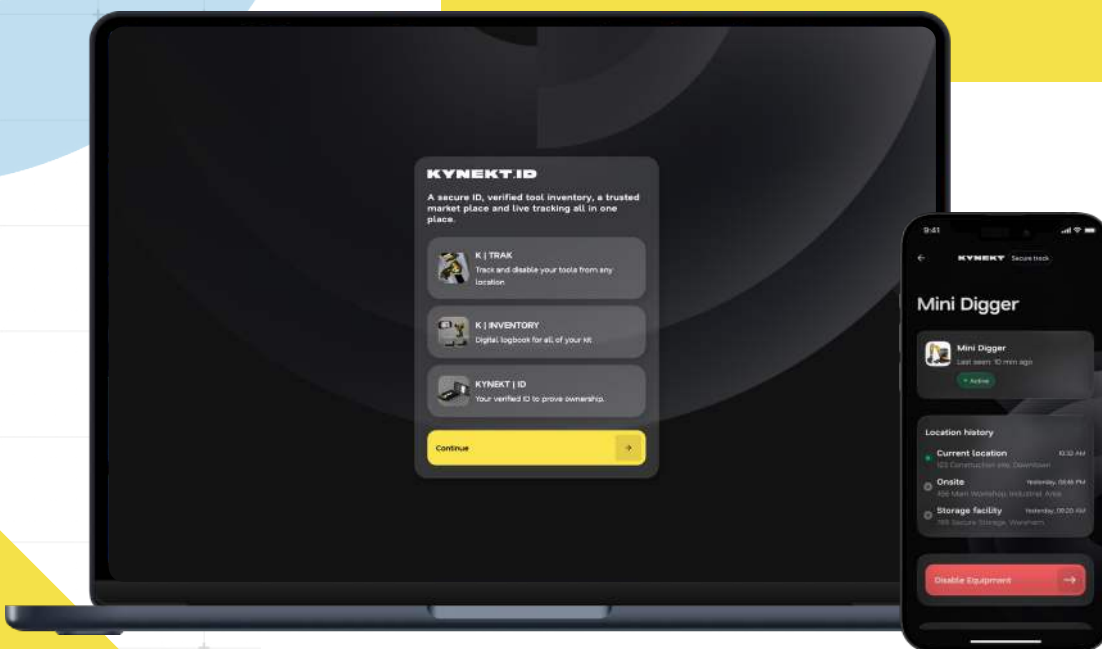
## An Industry Reality Few Talk About.

**Most losses don't happen dramatically.**

They happen quietly – overnight starts, weekend use, unpaid extensions, equipment that “can't be located” until it's too late. Small breaches that compound into significant losses.

**KYNEKT.ID** doesn't rely on after-the-fact recovery.

It prevents misuse before it becomes loss.



# How **KYNEKT.ID** Protects Revenue and Authority.

## Remote Disablement & Real-Time Location.

With **KYNEKT.ID**, hire companies can see live asset location and disable equipment instantly, from anywhere.

**Practical impact:** Assets can be rendered inoperable out of hours, overnight, or when they should not be running – reducing theft, misuse, and liability without site visits or confrontation.

Control no longer ends when equipment leaves the yard.

## Control When Customers Don't Pay.

With **KYNEKT.ID**, late or unpaid invoices don't need escalation if hire terms are breached.

- Equipment can be remotely switched off
- No recovery team required
- No on-site disputes

This creates immediate leverage and significantly improves payment compliance – quietly, professionally, and effectively.

## Verify Usage Beyond Hire Periods.

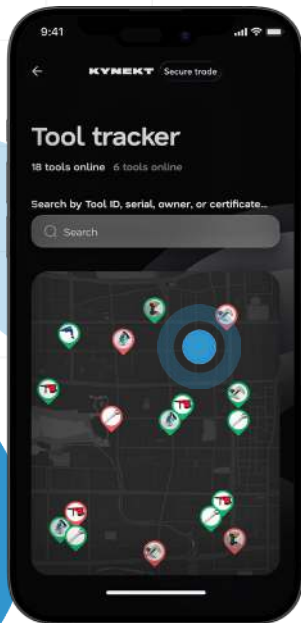
**KYNEKT.ID** provides clear visibility into when equipment is actually used.

**If an item is off-hired but continues operating:**

- Usage is visible
- Evidence is clear
- Charges are enforceable

Revenue leakage becomes measurable – and preventable.

# Secure, Undetectable Tracking Built for Real-World Risk.



## **KYNEKT.ID** trackers are designed to:

- Enter sleep mode
- Avoid detection by common scanners
- Remain discreet and protected

This makes interference difficult and removal unlikely – a critical advantage in high-risk theft environments.

## Insurance-Ready Reporting, Instantly

If theft does occur, **KYNEKT.ID** allows you to:

- Export proof of ownership immediately
- Provide full asset details, usage history, and location data
- Submit complete, accurate information directly to insurers

**Claims move faster. Disputes are reduced. Outcomes improve.**

## Why **KYNEKT.ID** Is Different

Most systems observe. **KYNEKT.ID** enforces.

It was designed around the commercial realities of hire – where authority, accountability, and speed matter more than dashboards and reports.

▶ **This is a platform built to protect revenue, not just record data.**

# The Result. What Hire Companies Gain.

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- ▶ **Reduced asset loss**
- ▶ **Stronger payment behaviour**
- ▶ **Fair, provable hire billing**
- ▶ **Lower recovery & enforcement costs**
- ▶ **Better insurance outcomes**

And something less tangible – but far more important:

- **Confidence that assets are protected.**
- **Confidence that hire terms are enforceable.**
- **Confidence that control stays with the owner.**



# KYNEKT.ID gives hire companies back what the industry quietly lost:

Control over the assets that drive the business.

Not through force.

Not through friction.

But through technology designed specifically for construction hire.



**KYNEKT.ID**

Prove it. Protect it. Track it. Trade it.

Designed and built for construction.

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